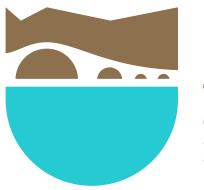


RNATIC



NOVEMBER 8th-12th 2017 Lucca, ITALY



THE EMOTION OF TUSCAN HOSPITALITY

YOUR EXPERIENCE HAS JUST BEGUN



FONDAZIONE CAMPUS

MULTAS PER GENTES *Catullo*



RENAISSANCE TUSCANY IL CIOCCO RESORT & SPA HOTEL

THE TRADITION OF HOSPITALITY



PROGRAMME

56° euhofa international congress

NOVEMBER 8th-12th 2017 Lucca, ITALY

TUESDAY NOVEMBER 7th 2017

- All day Arrival and pick up of Board Members from Pisa and Florence Airports, transfer to the Renaissance Tuscany Il Ciocco Resort & Spa Hotel
- 19.00 Meet in hotel lobby
- 19.30 22.30 Dinner Dress code: casual

WEDNESDAY NOVEMBER 8th 2017

- 7.00 8.45 Breakfast at Renaissance Tuscany Il Ciocco Resort & Spa Hotel for Board members and partners
 9.00 13.00 EUHOFA Board Meeting *Dress code: business attire* Free time
 13.00 14.30 Lunch at Renaissance Tuscany Il Ciocco Resort & Spa Hotel
 14.30 18.30 Free time
- All day Arrival and pick up from Pisa and Florence Airports, transfer to the Renaissance Tuscany Il Ciocco Resort & Spa Hotel CONGRESS REGISTRATION
- 18.30 Welcome Reception
- 19.45 22.30 OPENING CEREMONY WELCOME SPEECH EUHOFA Group Photo Session WELCOME DINNER Dress code: Formal attire

THURSDAY NOVEMBER 9th 2017

7.00 - 8.00	Breakfast at Renaissance Tuscany Il Ciocco Resort & Spa Hotel		
8.15	Transfer to Fondazione Campus, Lucca	Transfer to Barga	
9.30 - 11.00	ACADEMIC SESSION 1 <i>Dress code: business attire</i> Round table		
	PROPOSED SPEAKERS		
	Marcel Levy General Manager at Starwood Hotels and Resorts Ezio Indiani General Manager at Hotel Principe di Savoia, Milano Stefano P. Biscioni President/CEO Executive Search International.	Visit to the house of the famous Italian poet Giovanni Pascoli and to Barga city centre.	
	MODERATOR		
	Dennis Redmont Head of Communications, Media and Development at the Council for the US and Italy		
11.00 - 11.30	Coffee Break		

THURSDAY NOVEMBER 9 th 2017		
11.30 - 13.00	ACADEMIC SESSION 1 Dress code: business attire	12.00 Transfer to
	PROPOSED SPEAKERS	Fondazione Campus, Lucca
	Francesco Apreda 2 Michelin stars Chef at Hotel Hassler Roma Hans R. Fritz General Manager Luxury Hotels	
	QUESTION TIME	
13.00 - 14.00	Lunch at Fondazione Campus for Delegates and Partners	
14.00	Transfer to Pisa	
14.45 - 17.00	Guided visit to Pisa (Leaning Tower and Miracle Square)	
17.00	Transfer to Renaissance Tuscany Il Ciocco Resort & Spa Hotel	
19.30	Meet in the lobby and transfer to the ISI Pieroni school in Barga Dress code: smart casual	
20.00 - 20.30	Cocktail reception	
20.30 - 22.30	Dinner at the school	
22.30	Transfer to Renaissance Tuscany Il Ciocco Resort & Spa Hotel for overnight	

FRIDAY NOVEMBER 10th 2017

Until 8.15	Breakfast at Renaissance Tuscany Il Ciocco Resort & Spa Hotel		
8.30	Transfer to Palazzo Boccella, Lucca	Transfer to Lucca	
9.30 - 11.00	ACADEMIC SESSION 2 Dress code: business attire		
	PROPOSED SPEAKERS		
	Paul Tribolet Former Executive VP EAME for Starwood Hotels & Resorts Name and Work title Speaker Chef or wine producer		
	QUESTION TIME	Visit to Villa Mazzarosa and Italian	
11.00 - 11.30	Coffee Break	cooking lesson.	
11.30 - 12.30	ACADEMIC SESSION 2 Dress code: business attire		
	CONCLUSION		
12.30 - 13.30	OLIVE OIL TASTING		
	A multi-sensorial experience to discover the aromas and flavors of extra virgin olive oil		

FRIDAY NOVEMBER 10th 2017

13.30 - 15.00	Light Lunch at Scuola MADE	Lunch at Villa Mazzarosa
15.00	Transfer to Lucca	
16.00 - 17.00	Tour of Lucca: visit to Puccini's Birth Home and Puccini's operas selection concert	
17.00	Free evening with dinner on own arrangement	
19.00 and 21.30 Transfer to Renaissance Tuscany Il Ciocco Resort & Spa Hotel for overnight		ort & Spa Hotel for overnight

SATURDAY NOVEMBER 11th 2017

11.15	Breakfast at Renaissance Tuscany Il Ciocco Resort & Spa Hotel		
9.00-10.30	General meeting Dress code: smart casual	Free time	
11.15	Meet in the lobby		
11.15 - 17.00	Lunch + ITINERARY 1 Experiential Tourism Visit to "Fortezza delle Verrucole" and "Caseificio Marovelli" NOTE LEVEL OF DIFFICULTY MEDIUM <i>max 20 pax</i>		
	Lunch + ITINERARY 2 Experiential Tourism Visit to Piezza Mill and "Po max 20 pax	RARY 2 ourism Visit to Piezza Mill and "Podere Còncori"	

SATURDAY NOVEMBER 11th 2017

11.15 - 17.00	Lunch + ITINERARY 3 Experiential Tourism Visit to "La Petrognola Brewery" and "Garfagnana Innovazione" max 20 pax	
	Lunch + ITINERARY 4 Experiential Tourism Visit to "Antica Norcineria" and Ghivizzano Castle <i>max 20 pax</i>	
17.00	Transfer to Renaissance Tuscany Il Ciocco Resort & Spa Hotel	
19.30	Meet in hotel lobby and transfer to Taverna dello Scoiattolo Restaurant	
20.00	Farewell Dinner Dress code: smart casual	
23.00	Transfer to Renaissance Tuscany Il Ciocco Resort & Spa Hotel for overnight	
	SUNDAY NOVEMBER 12 th 2017	
	Preakfast at Panaissanaa Tusaanu II Ciaasa Pasart & Sna Llatal	

All Day Breakfast at Renaissance Tuscany Il Ciocco Resort & Spa Hotel Transfers to Pisa and Florence airports according to departure flight details

CONFERENCE REGISTRATION FEE

MEMBERSHIP	EARLY BIRD RATE VALID UNTIL MAY 31 ST 2017	STANDARD RATE VALID FROM JUNE 1 ST 2017	REMARKS
EUHOFA MEMBER	€ 1.200,00	€ 1.300,00	Those from Euhofa member schools
NON MEMBER	€ 1.300,00	€ 1.400,00	From schools not Euhofa members
PARTNERS	€ 800,00	€ 900,00	Persons accompanying delegates
ACADEMIC SESSIONS ONLY	NIL	€ 250,00	Attending only Academic sessions and price includes coffee breaks and lunch if served at venue of session

THE EMOTION WILL COME!